



## Acculynk Partners with AirTran Airways to Expand Online Payment Options

### *Consumers Have Secure Option to Use PIN Debit on AirTran.com*

**ATLANTA, GA, July 16, 2009** – Acculynk, a leading technology provider with the first software-only service for Internet PIN debit, PaySecure, announced today that AirTran Airways, one of America's largest low-cost airlines, is now offering its customers the option to pay with PaySecure. PaySecure allows consumers to use PIN debit to pay for online purchases, right at the merchant checkout, with no enrollment or username/password required.

PaySecure aligns well with AirTran's goal of offering customers an array of payment options that are secure, easy to use and widely available. Consumers who use PaySecure for their debit card purchase simply enter their PIN on PaySecure's graphical PIN-pad, and the transaction is processed as PIN debit, leveraging AirTran's existing infrastructure and processing relationship with Elavon, a leading global provider of payment processing solutions and the first processor in the industry to support PaySecure.

"We are pleased to offer passengers a quick, easy and secure way to pay for travel with their PIN debit card," said Tad Hutcheson, AirTran Airways Vice President of Marketing and Sales. "We are excited to cater to these consumers with PaySecure and provide a more secure payment option that takes advantage of our great low fares to over 60 destinations."

PaySecure offers consumers a simple checkout experience while providing merchants lower fees, reduced fraud and charge-backs, and incremental volume from security conscious consumers, those who prefer PIN debit and those with PIN-only debit cards.

"Extending this low-cost and secure payment option to our merchants aligns with growing consumer demand for alternative payment methods," said Mike Passilla, Executive Vice President of Global Business Development at Elavon.

"As more consumers embrace debit in lieu of credit, the need to secure online debit card transactions and reduce fraud rises," said Ashish Bahl, CEO of Acculynk. "PaySecure offers consumers and merchants a safer alternative to using a debit card without a PIN on the Internet. We are pleased that AirTran, a premier airline boasting such a highly loyal base of customers, has chosen to add PaySecure to its suite of payment options."

### **About Acculynk**

Acculynk secures online transactions with a suite of software-only services that are backed by a powerful encryption and authentication framework protected by a family of issued and pending patents. Acculynk's services provide greater security, reliability, convenience and return on investment for consumers, merchants, networks, issuers and acquirers. For more information, visit <http://www.acculynk.com>.

## **About AirTran Airways**

AirTran Airways, a subsidiary of AirTran Holdings, Inc. (NYSE: AAI) and a *Fortune* 1000 company, has been ranked the number one low cost carrier in the Airline Quality Rating study for the past two years. AirTran is the only major airline with Wi-Fi on every flight and offers coast-to-coast service on North America's newest all-Boeing fleet. Its low-cost, high-quality product also includes assigned seating, Business Class and complimentary XM Satellite Radio on every flight. To book a flight, visit [www.airtran.com](http://www.airtran.com).

## **About Elavon**

Elavon's Global Acquiring Solutions organization is a part of U.S. Bancorp (NYSE: USB) and provides end-to-end payment processing services and solutions to more than one million merchants in the United States, Europe, Canada and Puerto Rico. Elavon represents the former brands of NOVA Information Systems and its affiliates FHMS and euroConex. For more information, visit <http://www.elavon.com>.

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